

The Economic Value of **National Park College**

About NPC



2,783





Employees

Economic impact analysis





NPC Impact Area

Alumni impact

Impact of the increased earnings of NPC alumni and the businesses they work for



An economic boost similar to hosting the World Series

13x

OR

\$83.5 million

Added income

1,281 Jobs supported





Operations spending impact

Impact of annual payroll and other spending

\$23.7 million

Added income

Enough to buy 503 new cars

386

Jobs supported

0000 OR





Impact of the daily spending of NPC students attracted to or



a year's worth of groceries

OR

Jobs supported

out of every 31

jobs in the NPC Impact Area is supported by the activities of NPC and its students.

NPC total

annual impact





Student spending impact

retained in the region



= 100 jobs * = family of four

\$4.2 million Added income



Added income

Investment analysis



For every \$1...



Students gain \$13.00 in lifetime earnings



The average associate degree graduate from NPC will see an increase in earnings of \$7,500 each year compared to a person with a high school diploma or equivalent working in Arkansas.



Taxpayers gain \$1.50 in added tax revenue and public sector savings





Society gains \$6.40 in added income and social savings





